

octathalon

THE POWER OF 

If your company runs Personal Trainer courses -

The Octathalon presents you with a excellent new business opportunity
&

It also helps personal trainers earn much more

The Octathalon was developed for gym members, their trainers and for the fitness industry as a whole. It was also specifically developed so that we could develop a win/win financial relationship with companies who chose to work with us.

We have engineered this in a way so that the bigger the Octathalon grows the more money everyone can make and the more people we can get fitter & healthier.

[We would like you to consider working with us and the Octathalon.](#)

Here are some of the reasons we think why:-

[Training companies](#)

The Octathalon can:-

- Generate additional revenue stream with its ready to go courses
- Give you repeat business potential for existing and new customers
- Get personal trainers higher levels of net income who can then do more of your courses.
- Give you a new corporate offer that can provide clear evidence of value for money.
- Raise your company profile in potentially untapped market sectors.
- Gain you greater international penetration & recognition
- Give you marketing opportunities at Octathalon events
- Cost you next to nothing each year for a license to train Octathalon trainers if you reach targets

[Personal Trainers](#)

The Octathalon can:-

- Give you a greater hourly rate of income
- Open up your market to make it easier to get 1:1 business
- Give you more exposure in your local community
- Substantially increase your annual profits
- Make training more measurable so you can evidence the results of your work more easily
- Give you even more fun
- Cost you next to nothing to get started.

A sport for everyone

Our vision is to develop the Octathalon into becoming a global sport. A sport that everyone at all levels of fitness can benefit from and enjoy right from the grass roots in the health clubs and gyms right up to top professional Octathletes.

In order to achieve this though, we recognise that we need other companies involved in the fitness industry to want to be involved. These companies need to be able to significantly benefit financially from helping to bring this vision into reality.

All the preparations & testing have been done and we are now ready to begin this journey and we are now looking for companies to work with us on this goal.

Website

We have completed a brand new, state of the art, multifunctional, interactive website that can record everyone's time & give everyone their own profile pages. It can help trainers in their work and has been set up so that events can be promoted along with their results. There are also many more member and trainer benefits. Just have a look at www.octathalon.com

We only have one rule – everyone directly working with the Octathalon has to be at least a basic member of the website. This includes all the members that do the Training sessions that the trainers run. At £15 p.a. that is much less than many other sports ask of their members.

Personal Trainers & the Octathalon Trainer courses

We are looking for training providers to run the Octathalon trainer courses. There are several of them and they take trainers up a system of grades from Yellow grade up to Black grade. This has nothing to do with their ability to train people, just the training they receive and the license extension they obtain that allows them to do more and to earn more with the Octathalon.

The training for the yellow, orange and green grades have all been completed and tested and the manuals are ready for purchase by the trainers. This means that training courses can begin almost immediately. The training material also exists for all the other higher grade courses. However we are happy to work with providers in all areas to ensure the best training possible can arise.

Corporate offer

We have also developed a unique corporate offer that companies will take up in large numbers due to the ease with which value for money can be evidenced and the obvious health benefits they can get for their staff. This offers up a tremendous financial opportunity to those in the industry. This offer can be taken up by the training providers in several ways and we are happy to offer initial help with this.

License

A win/win relationship requires us to work with providers under an annual license agreement that is beneficial to all parties. We offer 2 ways this can be done both of which are incentive based. Actual costs and targets can be arrived at after initial conversations & discussions.

Contact details

If you would like to discuss things further, please email us on info@octathalon.com stating your area of interest and any ideas on how you can help this sport grow.